

designing texts teaching visual pdf

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(PDF) Designing Texts: Teaching Visual Communication

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the English profile because visual texts, like written texts, involve the use of language to make meaning. Many of the skills and understandings relevant to the study of written and visual language are the same. Examples of teaching skills through visual literacy study of written and visual language are the same. Contextual Understandings

Visual Literacy: Using Images to Increase

of our culture, visually informative texts are on the ascendancy, and it is crucial that we continue to map the principles of visual design and that we pursue principled methods for learning to become text designers. In this essay, we suggest a scope and sequence of text design skills and knowledge as a

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of print and spoken language but also of the visual language of film and television, commercial and political advertising, photography, and more. Teaching students how to interpret and create visual texts "is another essential component of the English language arts curriculum. (NCTE/ IRA, 1996, p. 5) Other Relevant Standards

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